

RHONDA M WELFARE

1445 Sedwick Rd • Durham NC 27713 • 919-599-7367 • rwelfare411@gmail.com

PROFESSIONAL SUMMARY

I am an educator and communicator with experience in writing and editing; collection, analysis, and reporting of data; project management; communicating with local, state, and national stakeholders; traditional and online marketing and promotion; event planning; and budgeting.

SKILLS

- Traditional and online marketing and promotion, including developing annual reports, press releases, newsletters, policy briefs, and social media marketing
- Public speaking
- Conference and meeting planning
- Project management
- Continuous improvement process
- Software proficiency (various competency levels)
 - MS Office
 - Google Suite
 - Adobe Design Studio
 - Social media management
 - Conference planning
 - Data collection and analysis
 - Graphics and web design

WORK HISTORY

North Carolina Department of Public Instruction, Raleigh NC

01/2007 to 01/2017 Senior Analyst, CTE State and Federal Accountability
01/1990 to 01/2007 Coordinator, CTE Instructional Management System (VoCATS)
10/1987 to 01/1990 Public Information Specialist, Career and Technical Education

The Tuscaloosa News, Tuscaloosa AL

01/1982 to 08/1985 News Staff Writer

The American Nuclear Society, LaGrange Park IL

11/1979 to 12/1981 Copyeditor, Journals

EDUCATION

- **North Carolina State University**, Raleigh NC, Doctorate (Ed.D.), in Education/Leadership, Policy, and Adult and Higher Education, December 2013
- **North Carolina State University**, Raleigh NC, Master's degree (M.Ed.), in Education/Training and Development, August 2005
- **University of North Carolina**, Chapel Hill, NC, 42 graduate semester hours in Journalism (no degree), 1985-1989
- **Northwestern University**, Evanston IL, Bachelor's degree in Journalism, June 1979

WHAT ELSE SHOULD YOU KNOW?

- In the last few years, I've become an avid gardener and learned to can.
- I am the steward for the Parkwood Little Free Library, located at the end of my driveway.
- In 2021, I watched every episode of Star Trek: The Next Generation, Deep Space Nine, and Voyager, and I'm about ready to do it again.
- I'm pretty funny, especially if you appreciate sarcasm.